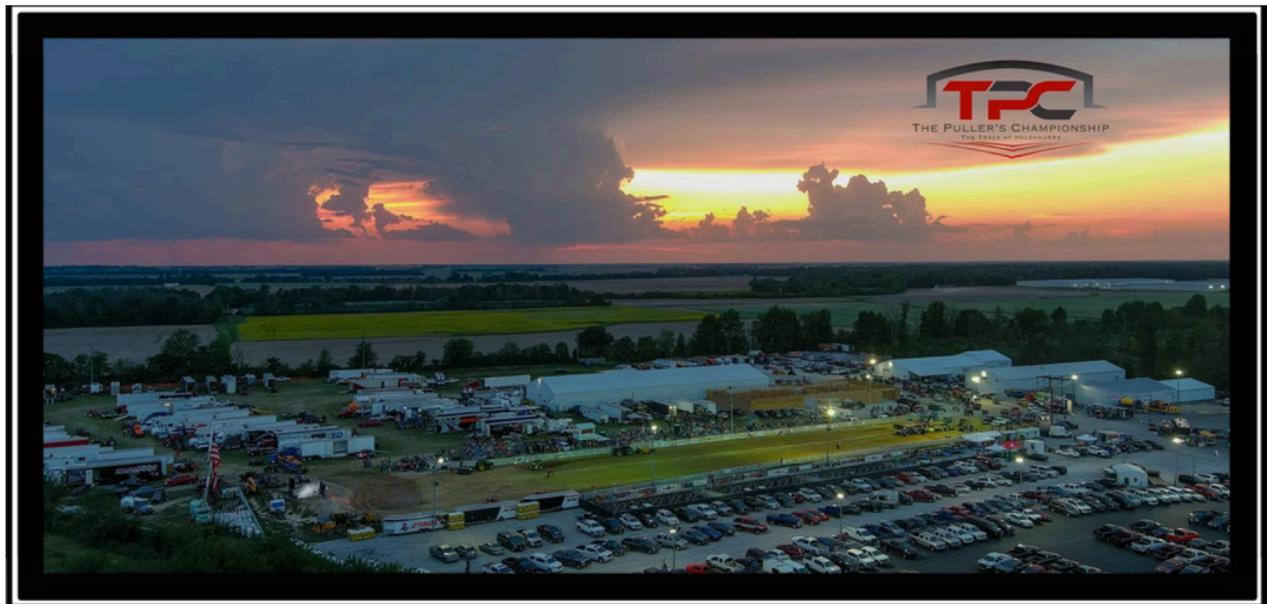




THE PULLER'S CHAMPIONSHIP  
THE TRACK AT HOLZHAUERS



**2026 Sponsorship Opportunities**  
**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)**



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**

**AL A CART OPTIONS**

- BLEACHER BANNER \$200 (ADD \$100 IF WE MAKE IT)
- TRACKSIDE BANNER \$500
- PHYSICAL DISPLAY BOOTH 10X 10 \$300, 10X20 \$400, 10X30 \$500
- AD ON VIDEO BOARD \$250 (COMPANY AD WILL RUN RANDOMLY THROUGHOUT THE EVENT)
- LOGO SHOWN RANDOMLY ON LIVE FEED \$250
- LOGO SHOWN RANDOMLY ON VIDEO BOARD DURING EVENT \$200
- SOCIAL MEDIA POSTING \$500 (COMPANY AD WIL RUN ON TPC FACEBOOK, TWITTER AND INSTAGRAM)
- COMPANY TENT DISPLAYED IN PIT AREA \$500 (TENT WILL BE FOR SPECTATOR USE ONLY NOT A VENDOR BOOTH. TENT WILL HAVE VISIBILITY ON LIVE FEED AND TO ALL SPECTORS AT THE EVENT).
- LOGO ON EVENT APPAREL \$500

**BRONZE SPONSOR: \$500**

**Value: \$1,750**

- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**

**GOLD SPONSOR: \$1,000**

**VALUE: \$2,680**

- **TRACKSIDE BANNER**
- **COMPANY AD ON VIDEO BOARD DURING EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **ANNOUNCEMENTS DURING THE EVENT**  
**(PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **2 ALL WEEKEND PASSES**
- **GRAB BAG INCLUSION FOR PULLERS (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**

**LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)**



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING! NASHVILLE, ILLINOIS**

**PULLER BAG & SHOPPING BAG SPONSOR**

- **LOGO ON THE PULLER TOTE BAGS & ALL SHOPPING BAGS AT BEER MONEY PULLING MERCH BOOTH & 618 MOTORSPORTS BOOTH**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY BANNER ON BLEACHERS FOR THE DURATION OF THE 2026 PULLING SEASON**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

**\$1,000**

**KID'S PEDAL PULL SPONSOR \$1,000**

- **NAMING RIGHTS FOR THE KIDS PEDAL PULL EVENT**
- **COMPANY NAME ON TROPHIES**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY BANNER ON BLEACHERS FOR THE DURATION OF THE 2026 PULLING SEASON**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

**ICE SPONSOR \$2,000**

- **TWO BAGS OF ICE PER PULLER REDEEMABLE TICKET WITH COMPANY LOGO AND "THANK YOU TO OUR ICE SPONSOR \_\_\_\_"**
- **SPONSOR LOGO ON THE ICE TRUCK FOR THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY BANNER ON BLEACHERS FOR THE DURATION OF THE 2026 PULLING SEASON**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**

**EXPOSURE FOR THE ENTIRE EVENT!**

**ROLLER SPONSOR: \$2,500** **1 AVAILABLE**  
**VALUE: \$5,930**

- **BANNER ON TRACK ROLLER (FIRST COME FIRST SERVED FOR WHICH ROLLER IS DESIGNATED TO YOU)**
- **TRACKSIDE BANNER**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK TPC WEBSITE**
- **TWO ALL WEEKEND PASSES**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

**LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)**

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**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**

**ARMBAND SPONSOR: \$1,500 ONLY 1 AVAILABLE**

**VALUE: \$4,350**

- TRACKSIDE BANNER
- COMPANY AD ON VIDEO BOARD DURING EVENT
- SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT
- ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)
- COMPANY LOGO WITH LINK ON TPC WEBSITE
- 2 ALL WEEKEND PASSES
- GRAB BAG INCLUSION FOR PULLERS (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)



**REPLAY SPONSOR \$4,000 ONLY 1 AVAILABLE**

**VALUE: \$10,350**

- NAMING RIGHTS TO ALL REPLAYS ON THE LIVE FEED WITH LOGO ON SCREEN DURING ENTIRETY OF REPLAY. (OVERLAY CREATED SPECIFICALLY FOR YOU)
- COMPANY ADS TO BE PLAYED ON VIDEO BOARD THROUGHOUT THE EVENT
- SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT
- COMPANY LOGO WITH LINK ON TPC WEBSITE
- ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)
- TRACKSIDE BANNER
- 4 ALL WEEKEND PASSES
- GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)
- LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTED THROUGHOUT THE STATE
- LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**



**SOUVENIR CUP SPONSOR \$2,000**

**VALUE: \$4,350**

- **PLASTIC COMMERATIVE CUP AT THE EVENT WITH COMPANY LOGO TO BE SOLD AT THE BEER TENT AND THE MERCHANDISE TENT**
- **COMPANY AD TO BE PLAYED ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

**HIGHLIGHT SPONSOR: \$2,000**

**VALUE: \$8,850**

- **AFTER THE EVENT, A PROFESSIONALLY MADE HIGHLIGHT REEL WILL BE CREATED FOR SOCIAL MEDIA AND PROMOTION FOR NEXT YEAR'S PULL NAMING RIGHTS FOR HIGHLIGHT REEL WILL BE YOURS. (OVERLAY CREATED SPECIFICALLY FOR YOU WITH YOUR COMPANY LOGO)**
- **HIGHLIGHT REEL TO BE PLAYED ON BEER MONEY PULLING SOCIAL MEDIA PAGES (1.2 MILLION FOLLOWERS ON FB), THE PULLERS CHAMPIONSHIP SOCIAL MEDIA PAGES AND WEBSITE & THE TRACK AT HOLZHAUER'S SOCIAL MEDIA PAGES**
- **COMPANY ADS TO BE PLAYED ON VIDEO BOARD THROUGHOUT THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **TRACKSIDE BANNER**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**



**TROPHY SPONSOR: \$2,500** **1 AVAILABLE**  
**VALUE: \$5,930**

- **LOGO ON ALL TROPHIES**
- **TRACKSIDE BANNER**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK TPC WEBSITE**
- **TWO ALL WEEKEND PASSES**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

**LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)**

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**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**



## **2026 Classes**

Mini Rod Tractors  
Pro Stock Tractors  
5.0 Pro Stock Tractors  
Two Wheel Drive Trucks  
Four Wheel Drive Trucks  
Light Super Stock Tractors  
85 Limited Pro Stock Tractors  
95 Limited Pro Stock Tractors  
Super Stock Diesel 4x4 Trucks  
Outlaw/ITPA Modified Tractors



**CLASS SPONSOR: \$2,500**



**10 AVAILABLE VALUE: \$13,050**

- **BUSINESS TO BE ASSOCIATED WITH A CLASS OF YOUR CHOICE ON A FIRST COME, FIRST SERVED BASIS. EVERYTHING FROM WEBSITE INFORMATION, SOCIAL MEDIA POSTINGS, RESULTS, EVENT ANNOUNCEMENTS/COMMENTARY.**
- **TWO TRACKSIDE BANNERS**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **LOGO ON WEEKEND WINNER TROPHIES**
- **LOGO ON BIG CHECKS FOR WEEKEND WINNERS**
- **LOGO ON EVENT APPAREL**
- **FOUR ALL WEEKEND PASSES**
- **TWO EVENT SHIRTS**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**

**ADDED EXPOSURE:**

**COMPANY REP CAN PRESENT THE CHECKS  
TO THE WINNERS ON LIVE STREAM**

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)

**FRIDAY/SATURDAY NIGHT BONUS SPONSOR: \$5,000**

- **TWO TRACKSIDE BANNERS** ✓ **2 AVAILABLE** **VALUE: \$11,530**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)**
- **INTERVIEW DURING THE EVENT TO BE SHOWN ON THE LIVE FEED**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **LOGO ON BIG CHECKS FOR BONUS WINNERS**
- **COMPANY REP CAN PRESENT THE CHECKS TO THE WINNERS ON LIVE FEED**
- **INTERVIEW WITH BEER MONEY PULLING (1.2 MILLION FOLLOWERS ON FB)**
- **LOGO ON EVENT APPAREL**
- **SIX ALL WEEKEND PASSES.**
- **TWO EVENT SHIRTS**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**
- **10 X 20 VENDOR BOOTH SPACE AT THE EVENT**



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**



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## **Sled Sponsor (2 available) \$7,500**

**VALUE: \$12,710**

- **BUSINESS TO BE ASSOCIATED WITH ONE OF THE SLEDS**
- **COMPANY FLAGS ON ONE OF THE SLEDS**
- **ANNOUNCERS WILL REFER TO YOUR SLED AS THE "YOUR COMPANY NAME SLED"**
- **TWO TRACKSIDE BANNERS**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)**
- **COMPANY LOGO PROMINENTLY PLACED ON LARGE CHECK PRESENTED TO WINNERS**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **LOGO ON EVENT APPAREL**
- **EIGHT ALL WEEKEND PASSES.**
- **TWO EVENT SHIRTS**
- **INTERVIEW WITH BEER MONEY PULLING (1.2 MILLION FOLLOWERS ON FB)**
- **INTERVIEW DURING THE EVENT TO BE SHOWN ON THE LIVE FEED**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **LOGO PROMINENTLY PLACED ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**
- **10 X 20 VENDOR BOOTH SPACE AT THE EVENT**

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**

**ADDITIONAL VALUE:**

- INTERVIEW WITH BEER MONEY PULLING (1.2 MILLION FOLLOWERS ON FB)
- INTERVIEW DURING THE EVENT TO BE SHOWN ON THE LIVE FEED
- LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE
- LOGO PROMINENTLY PLACED ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT
- GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)

**TRACK SPONSOR: \$8,500**

**2 AVAILABLE VALUE: \$20,500**

- BUSINESS TO BE ASSOCIATED WITH ONE OF THE TWO TRACKS. EVERYTHING FROM WEBSITE INFORMATION, SOCIAL MEDIA POSTINGS, AND EVENTS ANNOUNCEMENTS/COMMENTARY WILL REFERENCE ONE TRACK AS THE "YOUR COMPANY" TRACK.
- FOUR TRACKSIDE BANNERS
- COMPANY LOGO ON LARGE CHECK PRESENTED TO WINNERS
- TWICE THE AMOUNT OF COMPANY ADS ON VIDEO BOARD DURING THE EVENT
- COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)
- SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT
- ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)
- COMPANY LOGO WITH WITH LINK ON THE TPC WEBSITE
- COMPANY AD ON VIDEO BOARD DURING THE EVENT
- LOGO ON EVENT APPAREL
- EIGHT ALL WEEKEND PASSES.
- FOUR EVENT SHIRTS
- COMPANY LOGO ON TROPHIES
- 10 X 20 VENDOR BOOTH SPACE AT THE EVENT

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**



### **2026 Classes**

Mini Rod Tractors  
Pro Stock Tractors  
5.0 Pro Stock Tractors  
Two Wheel Drive Trucks  
Four Wheel Drive Trucks  
Light Super Stock Tractors  
85 Limited Pro Stock Tractors  
95 Limited Pro Stock Tractors  
Super Stock Diesel 4x4 Trucks  
Outlaw/ITPA Modified Tractors

# **PLATINUM SPONSORSHIP**

**\$10,000**

**VALUE: \$43,000**

- **TWO TRACKSIDE BANNERS DURING THE 2025 PULLING SEASON**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **2 WEEKEND PASSES**
- **COMPANY BANNER ON BLEACHERS FOR THE DURATION OF THE 2026 PULLING SEASON**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **LOGO ON BIG CHECKS FOR WEEKEND WINNERS**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

**LOGOS WILL NEED TO BE SUBMITTED BY APRIL 10TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)**



**MAY 15<sup>TH</sup> & 16<sup>TH</sup> 2026**

**THE BIGGEST NAMES IN PULLING!  
NASHVILLE, ILLINOIS**

**ADDITIONAL VALUE:**

- **INTERVIEW WITH BEER MONEY PULLING (1.2 MILLION FOLLOWERS ON FB)**
- **INTERVIEW DURING THE EVENT TO BE SHOWN ON THE LIVE FEED**
- **LOGO ON EVENT APPAREL**
- **VIP PARKING**
- **TWELVE ALL WEEKEND PASSES..**
- **SIX EVENT SHIRTS**
- **GRAB BAG INCLUSION FOR PULLERS.. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN,, COUPON ETC)**
- **PHYSICAL DISPLAY BOOTH 10X10**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTED THROUGHOUT THE STATE**
- **LOGO PROMINENTLY PLACED ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

**TITLE & PRESENTING SPONSOR - \$15,000**

**ONLY 1 AVAILABLE VALUE: \$40,175**

- **NAMING RIGHTS FOR THE EVENT. EVERYTHING FROM WEBSITE INFORMATION, SOCIAL MEDIA POSTINGS, RADIO COMMERCIALS, TV COMMERCIALS, AND EVENTS ANNOUNCEMENTS/COMMENTARY WILL REFERENCE THAT YOUR COMPANY IS THE TITLE SPONSOR OF THE EVENT.**
- **FOUR TRACKSIDE BANNERS (PROMINENTLY PLACED AT BOTH ENDS OF THE TRACK)**
- **COMPANY TENT SET UP IN THE PIT AREA (YOUR LOGO WILL BE SEEN ON THE LIVE FEED AND EVERYONE AT THE EVENT)**
- **COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)**
- **THREE TIMES THE AMOUNT OF COMPANY ADS ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH WITH LINK ON THE TPC WEBSITE**
- **EVENT LOGO WILL INCLUDE COMPANY LOGO**
- **COMPANY LOGO ON OFFICIAL DIGITAL EVENT FLYER**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **COMPANY LOGO PROMINENTLY PLACED ON LARGE CHECK PRESENTED TO WINNERS**
- **COMPANY LOGO ON TROPHIES**
- **COMPANY LOGO ON ALL BILLBOARDS ADVERTISING THE EVENT OVER 3 MONTHS (\$9,000 VALUE)**
- **10 X 20 VENDOR BOOTH SPACE AT THE EVENT**