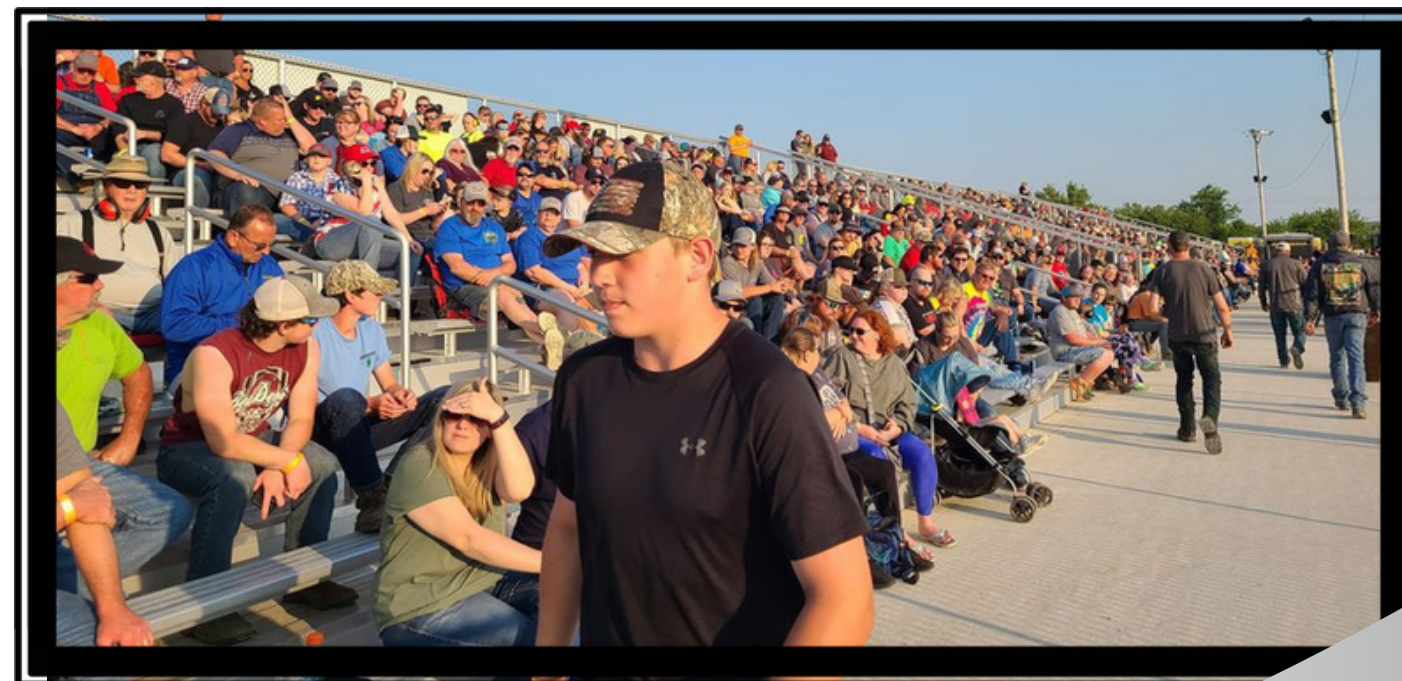




THE PULLER'S CHAMPIONSHIP

THE TRACK AT HOLZHAUERS



2024 Sponsorship Opportunities

Logos will need to be submitted by April 20th for printed items. (High Res or Vector File)



MAY 17 TH & 18 TH 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**

ALL A CART OPTIONS

- BLEACHER BANNER \$200 (ADD \$100 IF WE MAKE IT)
- TRACKSIDE BANNER \$500
- PHYSICAL DISPLAY BOOTH 10X10 \$300, 10X20 \$400, 10X30 \$500
- AD ON VIDEO BOARD \$250 (COMPANY AD WILL RUN RANDOMLY THROUGHOUT THE EVENT)
- LOGO SHOWN RANDOMLY ON LIVE FEED \$250
- LOGO SHOWN RANDOMLY ON VIDEO BOARD DURING EVENT \$200
- SOCIAL MEDIA POSTING \$500 (COMPANY AD WILL RUN ON TPC FACEBOOK, TWITTER AND INSTAGRAM)
- COMPANY TENT DISPLAYED IN PIT AREA \$500 (TENT WILL BE FOR SPECTATOR USE ONLY NOT A VENDOR BOOTH. TENT WILL HAVE VISIBILITY ON LIVE FEED AND TO ALL SPECTORS AT THE EVENT).
- LOGO ON EVENT APPAREL \$500

BRONZE SPONSOR: \$500

Value: \$1,750

- COMPANY AD ON VIDEO BOARD DURING THE EVENT
- SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT
- COMPANY LOGO WITH LINK ON TPC WEBSITE

GOLD SPONSOR: \$1,000

VALUE: \$2,680

TRACKSIDE BANNER

COMPANY AD ON VIDEO BOARD DURING EVENT

SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT

ANNOUNCEMENTS DURING THE EVENT

(PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)

COMPANY LOGO WITH LINK ON TPC WEBSITE

2 ALL WEEKEND PASSES

- GRAB BAG INCLUSION FOR PULLERS (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)



MAY 17 T H & 18 T H 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**

ARMBAND SPONSOR: \$1,500

TRACKSIDE BANNER

VALUE: \$4,350

COMPANY AD ON VIDEO BOARD DURING EVENT

SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT

ANNOUNCEMENTS DURING THE EVENT

(PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)

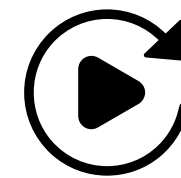
COMPANY LOGO WITH LINK ON TPC WEBSITE

2 ALL WEEKEND PASSES

• GRAB BAG INCLUSION FOR PULLERS (SPONSOR PROVIDES

ITEM FOR VIP

BAGS EX: KEYCHAIN, COUPON ETC)



REPLAY SPONSOR \$4,000 ONLY 1 AVAILABLE

VALUE: \$10,350

- **NAMING RIGHTS TO ALL REPLAYS ON THE LIVE FEED WITH LOGO ON SCREEN DURING ENTIRETY OF REPLAY. (OVERLAY CREATED SPECIFICALLY FOR YOU) COMPANY ADS TO BE PLAYED ON VIDEO BOARD THROUGHOUT THE EVENT SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **TRACKSIDE BANNER**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

Logos will need to be submitted by April 20th for printed items. (High Res or Vector File)

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 20TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)



MAY 17 T H & 18 T H 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**



SOUVENIR CUP SPONSOR \$2,000

VALUE: \$4,350

- PLASTIC COMMERATIVE CUP AT THE EVENT WITH COMPANY LOGO TO BE SOLD AT THE BEER TENT AND THE MERCHANDISE TENT
- COMPANY AD TO BE PLAYED ON VIDEO BOARD DURING THE EVENT
- SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT
- COMPANY LOGO WITH LINK ON TPC WEBSITE
- GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)
- LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT

HIGHLIGHT SPONSOR: \$2,000

VALUE: \$8,850

- AFTER THE EVENT, A PROFESSIONALLY MADE HIGHLIGHT REEL WILL BE CREATED FOR SOCIAL MEDIA AND PROMOTION FOR NEXT YEAR'S PULL NAMING RIGHTS FOR HIGHLIGHT REEL WILL BE YOURS. (COVERED & CREATED SPECIFICALLY FOR YOU WITH YOUR COMPANY LOGO)
- HIGHLIGHT REEL TO BE PLAYED ON BEER MONEY PULLING SOCIAL MEDIA PAGES (1.2 MILLION FOLLOWERS ON FB), THE PULLERS CHAMPIONSHIP SOCIAL MEDIA PAGE AND WEBSITE, THE TRACK AT HOLZHAUERS SOCIAL MEDIA PAGES
- COMPANY LOGO TO BE PLAYED ON VIDEO BOARD THROUGHOUT THE EVENT
- SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT
- COMPANY LOGO WITH LINK ON TPC WEBSITE
- ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)
- TRACKSIDE BANNER
- GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)
- LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE
- LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT



MAY 17 T H & 18 T H 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**

EXPOSURE FOR THE ENTIRE EVENT!

ROLLER SPONSOR: \$2,500 2 AVAILABLE
VALUE: \$5,930

- **BANNER ON TRACK ROLLER (FIRST COME FIRST SERVED FOR WHICH ROLLER IS DESIGNATED TO YOU)**
- **TRACKSIDE BANNER**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK TPC WEBSITE**
- **TWO ALL WEEKEND PASSES**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 20TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)



MAY 17 TH & 18 TH 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**



TROPHY SPONSOR: \$2,500 1 AVAILABLE
VALUE: \$5,930

- LOGO ON ALL TROPHIES
- TRACKSIDE BANNER
- COMPANY AD ON VIDEO BOARD DURING THE EVENT
- SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT
- ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE 1-30 SECOND READ FOR YOUR COMPANY)
- COMPANY LOGO WITH LINK TO TPC WEBSITE
- T-SHIRT WEEKEND PASS
- LOGO ON ORIGINAL EVENT T-SHIRT TO BE DISTRIBUTED THROUGHOUT THE WEEKEND
- GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR BAGS EX: KEYCHAIN, COUPON ETC)
- LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT

SALE!

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 20TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)

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MAY 17 TH & 18 TH 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**

2024 Classes

85 Limited Pro Stock Tractors
95 Limited Pro Stock Tractors
Super Farm Tractors
Pro Stock Tractors
Diesel Super Stock Tractors
Light Super Stock Tractors
Four Wheel Drive Trucks
Super Stock Diesel Trucks
Modified Mini Tractors
Modified Tractors
Unlimited Tractors
Super Semis



CLASS SPONSOR: \$2,500



11 AVAILABLE VALUE: \$13,050

- **BUSINESS TO BE ASSOCIATED WITH A CLASS OF YOUR CHOICE ON A FIRST COME, FIRST SERVED BASIS. EVERYTHING FROM WEBSITE INFORMATION, SOCIAL MEDIA POSTINGS, RESULTS, EVENT ANNOUNCEMENTS/COMMENTARY.**
- **TWO TRACKSIDE BANNERS**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **LOGO ON WEEKEND WINNER TROPHIES**
- **LOGO ON BIG CHECKS FOR WEEKEND WINNERS**
- **LOGO ON EVENT APPAREL**
- **FOUR ALL WEEKEND PASSES**
- **TWO EVENT SHIRTS**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**



MAY 17 T H & 18 T H 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**

ADDED EXPOSURE:

**COMPANY REP CAN PRESENT THE
CHECKS TO THE WINNERS ON LIVE FEED**

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 20TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)

FRIDAY/SATURDAY NIGHT BONUS SPONSOR: \$6,000

- **TWO TRACKSIDE BANNERS** ✓ **2 AVAILABLE** **VALUE: \$11,530**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)**
- **INTERVIEW DURING THE EVENT TO BE SHOWN ON THE LIVE FEED**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **LOGO ON BIG CHECKS FOR BONUS WINNERS**
- **COMPANY REP CAN PRESENT THE CHECKS TO THE WINNERS ON LIVE FEED**
- **INTERVIEW WITH BEER MONEY PULLING (1.2 MILLION FOLLOWERS ON FB)**
- **LOGO ON EVENT APPAREL**
- **SIX ALL WEEKEND PASSES.**
- **TWO EVENT SHIRTS**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **LOGO ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**
- **10 X 20 VENDOR BOOTH SPACE AT THE EVENT**



MAY 17 T H & 18 T H 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**



LOGOS WILL NEED TO BE SUBMITTED BY APRIL 20TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)

Sled Sponsor (2 available) \$7,500

VALUE: \$12,710

- **BUSINESS TO BE ASSOCIATED WITH ONE OF THE SLEDS**
- **COMPANY FLAGS ON ONE OF THE SLEDS**
- **ANNOUNCERS WILL REFER TO YOUR SLED AS THE "YOUR COMPANY NAME SLED"**
- **TWO TRACKSIDE BANNERS**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)**
- **COMPANY LOGO PROMINENTLY PLACED ON LARGE CHECK PRESENTED TO WINNERS**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH LINK ON TPC WEBSITE**
- **LOGO ON EVENT APPAREL**
- **EIGHT ALL WEEKEND PASSES.**
- **TWO EVENT SHIRTS**
- **INTERVIEW WITH BEER MONEY PULLING (1.2 MILLION FOLLOWERS ON FB)**
- **INTERVIEW DURING THE EVENT TO BE SHOWN ON THE LIVE FEED**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE**
- **LOGO PROMINENTLY PLACED ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**
- **10 X 20 VENDOR BOOTH SPACE AT THE EVENT**

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 20TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)



MAY 17 TH & 18 TH 2022

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**

ADDITIONAL VALUE:

- INTERVIEW WITH BEER MONEY PULLING (1.2 MILLION FOLLOWERS ON FB)
- INTERVIEW DURING THE EVENT TO BE SHOWN ON THE LIVE FEED
- LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTE THROUGHOUT THE STATE
- LOGO PROMINENTLY PLACED ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT
- GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)

TRACK SPONSOR: \$8,500

2 AVAILABLE VALUE: \$20,500

- BUSINESS TO BE ASSOCIATED WITH ONE OF THE TWO TRACKS. EVERYTHING FROM WEBSITE INFORMATION, SOCIAL MEDIA POSTINGS, AND EVENTS ANNOUNCEMENTS/COMMENTARY WILL REFERENCE ONE TRACK AS THE "YOUR COMPANY" TRACK.
- FOUR TRACKSIDE BANNERS
- COMPANY LOGO ON LARGE CHECK PRESENTED TO WINNERS
- TWICE THE AMOUNT OF COMPANY ADS ON VIDEO BOARD DURING THE EVENT
- COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)
- SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT
- ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)
- COMPANY LOGO WITH WITH LINK ON THE TPC WEBSITE
- COMPANY AD ON VIDEO BOARD DURING THE EVENT
- LOGO ON EVENT APPAREL
- EIGHT ALL WEEKEND PASSES.
- FOUR EVENT SHIRTS
- COMPANY LOGO ON TROPHIES
- 10 X 20 VENDOR BOOTH SPACE AT THE EVENT

LOGOS WILL NEED TO BE SUBMITTED BY APRIL 20TH FOR PRINTED ITEMS. (HIGH RES OR VECTOR FILE)



MAY 17 TH & 18 TH 2024

**THE BIGGEST NAMES IN PULLING!
NASHVILLE, ILLINOIS**

ADDITIONAL VALUE:

- **INTERVIEW WITH BEER MONEY PULLING (1.2 MILLION FOLLOWERS ON FB)**
- **INTERVIEW DURING THE EVENT TO BE SHOWN ON THE LIVE FEED**
- **LOGO ON EVENT APPAREL**
- **VIP PARKING**
- **TWELVE ALL WEEKEND PASSES.**
- **SIX EVENT SHIRTS**
- **GRAB BAG INCLUSION FOR PULLERS. (SPONSOR PROVIDES ITEM FOR VIP BAGS EX: KEYCHAIN, COUPON ETC)**
- **PHYSICAL DISPLAY BOOTH 10X10**
- **LOGO ON OFFICIAL EVENT FLYER TO BE DISTRIBUTED THROUGHOUT THE STATE**
- **LOGO PROMINENTLY PLACED ON THE SPONSOR THANK YOU BANNER AT THE ENTRANCE OF THE EVENT**

TITLE & PRESENTING SPONSOR - \$15,000

ONLY 1 AVAILABLE VALUE: \$40,175

- **NAMING RIGHTS FOR THE EVENT. EVERYTHING FROM WEBSITE INFORMATION, SOCIAL MEDIA POSTINGS, RADIO COMMERCIALS, TV COMMERCIALS, AND EVENTS ANNOUNCEMENTS/COMMENTARY WILL REFERENCE THAT YOUR COMPANY IS THE TITLE SPONSOR OF THE EVENT.**
- **FOUR TRACKSIDE BANNERS (PROMINENTLY PLACED AT BOTH ENDS OF THE TRACK)**
- **COMPANY TENT SET UP IN THE PIT AREA (YOUR LOGO WILL BE SEEN ON THE LIVE FEED AND EVERYONE AT THE EVENT)**
- **COMPANY LOGO WITH LINK IN NEWSLETTER SENT TO OVER 45,000 EMAIL ADDRESSES. (2X BEFORE AND ONCE AFTER THE EVENT)**
- **THREE TIMES THE AMOUNT OF COMPANY ADS ON VIDEO BOARD DURING THE EVENT**
- **SOCIAL MEDIA POSTINGS PRIOR TO THE EVENT**
- **ANNOUNCEMENTS DURING THE EVENT (PLEASE PROVIDE A 30 SECOND READ FOR YOUR COMPANY)**
- **COMPANY LOGO WITH WITH LINK ON THE TPC WEBSITE**
- **EVENT LOGO WILL INCLUDE COMPANY LOGO**
- **COMPANY LOGO ON OFFICIAL DIGITAL EVENT FLYER**
- **COMPANY AD ON VIDEO BOARD DURING THE EVENT**
- **COMPANY LOGO PROMINENTLY PLACED ON LARGE CHECK PRESENTED TO WINNERS**
- **COMPANY LOGO ON TROPHIES**
- **COMPANY LOGO ON ALL BILLBOARDS ADVERTISING THE EVENT OVER 3 MONTHS (\$9,000 VALUE)**
- **10 X 20 VENDOR BOOTH SPACE AT THE EVENT**